## 2018 Ohio Polio Network Conference Program Ads

The Ohio Polio Network will accept advertising for the 2018 Ohio Polio Network Conference program. The Conference will be held on September 15, 2018 at Tuscora Park in New Philadelphia, OH. For more information on the Conference, please refer to the information and Brochure on our website, <u>www.ohiopolionetwork.org</u>

Although it is too early to provide a count of attendees, our estimate is 100. The conference is also being listed on the calendar of other post-polio websites around the country including Post-Polio Health International, <u>www.post-polio.org</u>.

The Conference program, which includes the ads, will be printed and distributed to the attendees of the conference and posted to the Ohio Polio Network website <u>www.ohiopolionetwork.org</u> and remain posted at least through the end of the year 2018.

We have the following options for camera-ready advertisements:

Full Page Ad	(7" wide x 9 ½" high)	for \$75
Half Page Ad	(7" wide x 4 5/8" high)	for \$50
Quarter Page Ad	(3 <sup>1</sup> / <sub>4</sub> " wide x 4 5/8" high)	for \$25

OPN cannot design or produce ad copy. If ad design services are needed, we recommend contacting a printer or graphic designer in your area.

Formats: Ads may be submitted as camera-ready copy via email. JPG files are preferred. Ad resolution and images within files should be a minimum of 300 dpi. Fonts must be embedded. File size must be 150 KB or smaller for the website.

Color Ads: Due to the expense of printing, The Conference program and ads will be printed in black and white. The Conference Program will be posted to the website in color.

Black and White Ads: Submit ads in grayscale only.

If you have questions or we can be of assistance, please contact Patrick Kelly at pkelly03@sprynet.com

Deadline for receipt of Contract and Ads is August 25, 2018.

## **<u>Program Advertisements Contract</u>** 2015 Ohio Polio Network Conference

Complete the following and mail to:

Ohio Polio Network c/o Patrick Kelly 104 Iroquois Drive Marietta, OH 45750-1219

Contact Person	
Company/Organization	
Address	
City	
State Zip/Postal Code	
Phone	_
Email	
Website	

Ad Size: Full Page (\$75) Half Page (\$50) Quarter Page (\$25) Check for \$\_\_\_\_\_ payable to Ohio Polio Network is enclosed.

NOTE: Send jpg file by e-mail to Patrick Kelly <u>pkelly03@sprynet.com</u> along with a copy of this form. (Color artwork is to be created to proper size, file size 150 KB or smaller, resolution of jpgs to be a minimum of 300 dpi.)

 FOR USE BY OPN ONLY: Date Received: \_\_\_\_\_\_

 Payment Received: \_\_\_\_\_\_